



June 12, 2024

**To ALL Pastors and Communication Secretaries
Re: Annual Communication Day – NOW Sabbath**

Christian Greetings!

Our Annual Communication Day serves as a cornerstone in our efforts to enhance communication strategies within our churches and communities. This year, on July 20, 2024, our focus will be on leveraging digital platforms to spread the message of the gospel.

The chosen theme, "***I Will Go - Being an Online Witness,***" emphasizes the importance of personal commitment to sharing the message of salvation with others, through engaging presentations, insightful discussions and other online tools for evangelism.

We draw inspiration from **Matthew 24:14**, which states, "***And this gospel of the kingdom shall be preached in all the world as a Witness and then shall the end come.***" As communication ambassadors of the Seventh-day Adventist Church, let us unite in fulfilling this mission through our online witness.

We encourage you to plan and participate in utilizing digital media effectively in our mission outreach. As Communication Secretaries, your role is pivotal in facilitating effective communication within your local churches and communities.

Thank you for your dedication to advancing the mission of the Seventh-day Adventist Church. Together, let us make a significant impact in reaching the world with the message of hope and salvation.

Yours Truly,

A handwritten signature in black ink, appearing to read 'Kim Medley', enclosed in a circular scribble.

Kimarley Walker Medley
Communication Director