

Central Jamaica Conference

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TO ALL PASTORS, ELDERS, AND COMMUNICATION SECRETARIES

Greetings:

I would like to express thanks to those Pastors and churches who have been giving attention to getting your churches up-to-date with the basic standards outlined by the Communication Department's Points Table for evaluating the church's readiness for effective communication.

However, I observe that several churches (including some of our larger churches) and those that are located on the main thoroughfare are not using the correct Adventist identity standards for Church Signs.

I am requesting that all Pastors join hands with the Communication Department to ensure that our churches are united in utilizing the proper identity standard for Church Signs.

For information on the Adventist Identity Standards, please visit:

<https://www.adventist.org/en/information/identity/logo/> or see the document attached in Documents for Download section.

You may also [Click Here](#) to download the **Global Identity Standards Manual**.

We have, in the past, made arrangements with Sign Shop, located at Dam Head in St. Catherine to offer new and refurbished signs at a reduced cost to Churches. Those arrangements are still in effect with minimal adjustments.

If you need contact details for Sign Shop, please let me know.

Thank you for your attention and cooperation on this matter.

Yours in the Master's Service,

A handwritten signature in black ink, appearing to read "Damian Chambers".

Damian Chambers

Director - Communication, Health, Assistant to the President for Evangelism

