



Central Jamaica Conference

P.O. BOX 81, 58 BRUNSWICK AVENUE, SPANISH TOWN, JAMAICA, W.I.

TELEPHONE: (876) 984-2044, 984-5576-7 • FAX: (876) 984-8589 • Email: cjc@centralja.org

January 11, 2017

TO ALL PASTORS AND COMMUNICATION SECRETARIES

Happy New Year!

I would like to express gratitude to all Communication Secretaries who served in 2016. Your hard work, support and dedication is commendable.

Welcome to the Communication Secretaries who will be serving for 2017. I look forward to partnering with you as you give of your best in this capacity.

Please take note of the following information:

- ❖ **Communication Day** is set for **Sabbath, May 6, 2017**. You will also observe that the month of July is focused on Media Ministry. So you have the entire month to engage your church and community on the subject. The theme that we are using for this year is, **“Building Bridges: Transforming Lives”**. We will share sermon and material for the day at a later date.
- ❖ **Conference Wide Communication Training** will be held on **Sunday, May 7, 2017**, with Division Director, Abél Márquez. Further details will be provided soon. There will also be a **Communication Workshop for all Pastors on May 8, 2017** with the Director from IAD.
- ❖ The Communication Department is launching a social media programme titled **“Post for Hope” #PostForHope**. The purpose of this programme is to provide content and guidelines to ensure that our posts on social media are building bridges of hope. We are providing an outline of a theme to focus on for each week of the year. So, we encourage you to post something on social media surrounding that theme each week. Whether a Bible text, an inspiring video, podcast or image/meme. Please make sure to use the hashtag **#PostForHope**, so that we can all follow the postings.
- ❖ **Communication Committees** are to be established for each zone. Please observe the department’s calendar of events for dates and locations for these meetings.
- ❖ We are looking to launch a **CJC Media Archive**, where persons can watch, listen and view old content that have been produced over the years.

- ❖ Please see the attached **Calendar of Events for the Communication Department** for more details.

Thank you for your usual support and may God continue to bless you richly.

Yours in the Master's Service,



Damian Chambers

Director - Communication, Health, Assistant to the President for Evangelism

